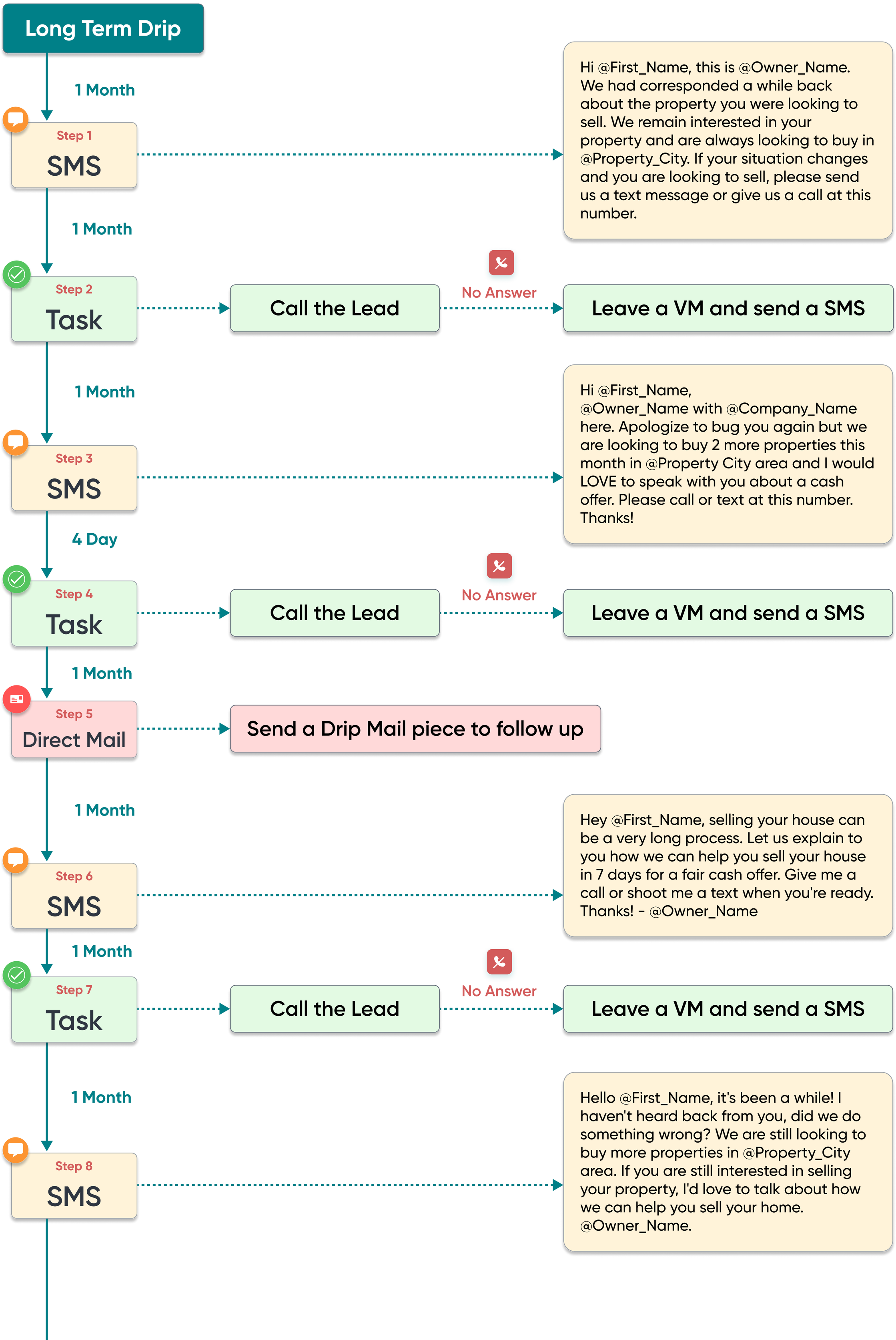
Long Term Drip Campaign



1 Month

Step 9
Task

Call the Lead

No Answer

Leave a VM and send a SMS

1 Month

Step 10
Direct Mail

Send a Drip Mail piece to follow up

1 Month

Step 11
SMS

Hi @First_Name, I apologize. I must have said something. Are you not looking to sell your house anymore?

1 Month

Step 12
Task

Call the Lead

No Answer

Leave a VM and send a SMS

1 Month

Step 13
SMS

Hi @First_Name, @Owner_Name with @Company_Name here. Just wanted you to know that we buy properties in "as-is" condition. You don't have to pay any agent commissions or closing costs. We can close in less than 10 days. Call us or text us if interested in finding out more.

1 Month

Step 14
Task

Call the Lead

No Answer

Leave a VM and send a SMS

1 Month

Step 15
SMS

Hi @First_Name, I am going to make my last attempt to see if you are still interested in selling your property at @Property_Street_Address or did you sell the property already?

1 Month

Step 16
Task

If no reply, move to “Dead Lead”

This drip is already set up for you in REsimpli!
Get 50% OFF your first month > www.resimpli.com/dc-offer